

ThinkFree Office enables you to maximize productivity anytime, anywhere. It's ideal for all sizes businesses: large organizations can use it at departmental level to reduce cost of purchasing Office suite; small-to-medium sized businesses can use it to increase their profitability by lower the cost of Installation and maintenance budget using ThinkFree Office.

The key benefits of ThinkFree Office software are as follow:

- **Ease to Use**
- **Quick and Easy installation**
- **Open Source Office available for all**
- **Light, easy and powerful office suite**
- **Low cost of ownership**

## **1 Ease of use**

Office Suite solutions nowadays tend to have a fairly complex and complicated user interface. The user interface on these solutions requires considerable training and expertise to properly use. ThinkFree Office is an example of the move towards much simpler and easier-to-use interfaces. ThinkFree offer user friendly that 95% similar to Microsoft Office 2003. Existing Microsoft Office user will familiar with ThinkFree with only 10 minutes . Of course, ease of use is important to ensuring a quick ROI.

## **2 Quick and easy installation**

To deploy Office Suite Application usually require considerable time and effort to get up and running. Often, consulting services must be hired to help with the implementation and it can take weeks to get the solution up and running. ThinkFree Office Server is an example of the trend towards Office Suite solutions that install quickly and easily. Installation time is measured in minutes or hours, and no outside services are needed. The sooner the organization can begin using a solution the sooner it can begin seeing a return on that investment. Since outside services are usually not required and fewer internal resources are needed, implementation costs are kept to a minimum.

### **3 Open Source Office available for all**

Traditionally, Office suite application require specific version for different platform. ThinkFree Office developed on multiplatform like Windows, Mac OSX and Linux. By using ThinkFree Office, it eliminated all version constrain and provide same feature to all platform. ThinkFree Office based on Java Technology. Update and patch development duration is faster than proprietary application. All update can be done through internet. This make ThinkFree Office always up to date to the latest technology environment today.

### **4 Light, easy and powerful office suite**

It is important that Office solutions provide a balanced set of features and functions. Too many and the product is cumbersome and hard to use; too few and the product is not able to perform all the roles required of a Office application solution. Learning from experience, vendors like Haansoft Inc. have developed products like ThinkFree Office that provide the right balance of features and functions so as to ensure a robust set of capabilities while still being easy to use. ThinkFree bundle together with 3 main component which are Write(Word), Calc(Spreadsheet), Show(Presentation). By using ThinkFree Office, it required only 30% ( 126 mb ) capacity hard disk compary to Microsoft Office (326 mb).

### **5 Low cost of ownership**

When you think about Office Application Software, Microsoft Office , Star Office or My Office are three solutions that come to mind quickly. However, according to the *Network Computing Magazine*, Office Suites like Microsoft Office 2007, Star Office 8 and other proprietary Office Software are complex; they often cost hundreds of thousands or even millions of dollars, depending on the size of your organization; and can take an age to implement.

So, why do these solutions cost so much and take so long to implement? The answer is those software solutions are so jam-packed with features and functionalities that most typical users never take advantage of. As the result, the software is very complicated to implement; requires time consuming, specialized trainings and skills to set them in use, which in turn driving the total cost of ownership to millions of dollars. *Tech Republic Research website* recommended organizations should look into certain basic functions when considering Office Suite Software.

ThinkFree Office is a value-packed Office suite solution that offers essential functionalities at affordable price. With minimum hardware, software and training costs, you are dealing with a solution in the price not more than RM 200,000 – not millions! With ThinkFree Office, you can achieve a **low** total cost of ownership.